

Action Plan – Review of Child Poverty

No.	Recommendation	Proposed Actions/Progress	Success Measures	Proposed Responsibility	Date
1.	The Committee supports and encourages the shift of resources from reaction to prevention and early intervention, in line with the work of the Health and Wellbeing Board and as part of the Council's strategic approach and financial strategy.	<ol style="list-style-type: none"> 1. Receive the Early Help Strategy and action plan for information on plans to focus on earlier intervention 2. Receive an update on the Fairer Start initiative in September 2014 3. Receive an update in October 2015 to review progress 	<ol style="list-style-type: none"> 1. Strategy and action plan provide direction and concrete actions to focus on prevention rather than reaction 2. Fairer Start initiative implemented from September 2014 3. Progress report in October 2015 showing improvement against key indicators defined in the Fairer Start project plan 	<p>Peter Kelly & Jane Humphreys</p> <p>Steve Rose</p> <p>Steve Rose</p>	<p>September 2014</p> <p>September 2014</p> <p>October 2015</p>
2.	A myth-busting guide is produced for use by Councillors and staff to challenge some of the myths and the stigmatisation of people experiencing poverty.	<ol style="list-style-type: none"> 1. Produce a myth-busting guide based on evidence and user views 2. Produce a communication plan around poverty, linking with the Family Poverty Framework 	<ol style="list-style-type: none"> 1. Clear & accessible guide produced 2. Communications plan produced 3. Work with schools to obtain views regarding poverty against a baseline before the guide is 	<p>Kate Fulton</p> <p>Kate Fulton</p>	

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			communicated		
3.	The Committee support the contribution of the locality forums together with other forums and bodies such as Catalyst in the mapping of support and advice and that progress reports on this work be submitted to the Select Committee as part of the monitoring of the implementation of the review recommendations.	<ol style="list-style-type: none"> 1. Receive a progress report on mapping support and advice undertaken by Catalyst, the locality forums and other relevant bodies 2. Support communication of the outcomes of the mapping through the Councillors' role as champion in communities, so that professionals and the community are aware of support available 	<ol style="list-style-type: none"> 1. Report received 2. Actions identified for Committee members to support the communications plan for the support 'offer' 	<p>Laurayne Featherstone & Steve Rose</p> <p>Laurayne Featherstone</p>	
4.	The Committee supports the implementation plan of the Early Help Strategy, to ensure Early Help services (including mental health and emotional health services) are aligned and co-ordinated.	<ol style="list-style-type: none"> 1. Receive the Early Help Strategy and action plan for information on plans to focus on earlier intervention 2. Receive a progress report on delivery of the Early Help Strategy 	<ol style="list-style-type: none"> 1. Strategy and action plan provide direction and concrete actions to focus on prevention rather than reaction 2. Progress report received 	<p>Peter Kelly & Jane Humphreys</p> <p>Peter Kelly & Jane Humphreys</p>	<p>September 2014</p> <p>March 2015</p>

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5.	Officers work with other partner agencies (e.g. the CCG as commissioner) to further explore the provision of speech and language therapy to children, particularly those most vulnerable, in order to input to future discussions on commissioning and/or development of these services.	<ol style="list-style-type: none"> 1. Receive a report assessing the need and current service provision re: speech and language therapy, particularly for the most vulnerable children; and resulting recommendations for service development and commissioning 2. Receive a report on service development activities underway and / or commissioning plans in place as necessary 3. Receive a report on the progress on outcomes, following implementation of service development activities and / or commissioning plans 	<ol style="list-style-type: none"> 1. Report received 2. Progress report received 3. Outcomes progress report received 	<p>Paul Williams through the Children & Young People's Health & Wellbeing Commissioning Group</p> <p>Paul Williams</p> <p>Paul Williams</p>	
6.	A communication plan is developed to deliver general and targeted publicity on income maximisation and benefit take-up.	<ol style="list-style-type: none"> 1. Receive communication plan prepared by officers leading on welfare reform work, developed in line with the work to on A Brighter Borough for All (family poverty framework) 2. Support delivery of the communication plan through the Councillors' role as champion in communities, so that professionals and the 	<ol style="list-style-type: none"> 1. Report received 2. Actions identified for Committee members to support the communications plan encouraging income maximisation and benefit take-up 	<p>Julie Nixon</p> <p>Julie Nixon</p>	

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		community are aware of support available			
7.	Officers explore opportunities to raise awareness of benefit eligibility and other support through residents' contact with universal services.	<ol style="list-style-type: none"> 1. Map current provision of benefits support by universal services and explore evidence of best practice 2. Receive report on the welfare reform work underway to increase uptake of benefits and income maximisation 3. Receive report on implementation of Fairer Start project, including exploring the opportunity for access to benefits and income maximisation to be included in the project (through direct delivery or through signposting) 	<ol style="list-style-type: none"> 1. Report on evidence and current provision 2. Report received 3. Report received 	<p>Julie Nixon</p> <p>Julie Nixon</p> <p>Steve Rose</p>	<p>September 2014</p> <p>October 2014</p> <p>March 2015</p>

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8.	The "A Fairer Start Project" being piloted in Stockton Town Centre be supported and that a report on the outcome of the pilot and feasibility of rolling out this model across the Borough be submitted to the Select Committee as part of the monitoring of the implementation of the review recommendations.	<ol style="list-style-type: none"> 1. Receive an update on the Fairer Start initiative in September 2014 2. Receive an update in October 2015 to review progress 3. Receive an update on feasibility of roll-out in April 2016 	<ol style="list-style-type: none"> 1. Fairer Start initiative implemented from September 2014 2. Progress report in October 2015 showing improvement against key indicators defined in the Fairer Start project plan 3. Report received 	<p>Steve Rose</p> <p>Steve Rose</p> <p>Steve Rose</p>	<p>September 2014</p> <p>October 2015</p> <p>October 2016</p>
9.	The Poverty Proofing the School Day initiative be supported and Stockton Schools be encouraged to take part in the project.	<ol style="list-style-type: none"> 1. Map uptake of the initiative across schools, the range of interventions being implemented and identifying actions to encourage consistent implementation of good practice and optimisation across all schools and academies 2. Report received on how best practice has been spread and implemented across all schools according to the choice of schools and academies 	<ol style="list-style-type: none"> 1. Report and recommendations received 2. Report received and spread of best practice consistently across schools and academies increased 	<p>Diane McConnell</p> <p>Diane McConnell</p>	

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			<p>confidence and knowledge</p> <p>4. Resources disseminated to teachers and parents using methods most likely to engage target groups</p> <p>5. Reduction in number and % of parents in arrears for school meals at July 2015, against July 2014 baseline</p> <p>6. Reduction in school meals refused due to arrears at July 2015, against July 2014 baseline</p>		
12.	Officers assess the evidence of the benefits of providing free school meals and breakfast clubs for all primary school children and investigate whether funding is available to conduct a pilot for children in Stockton Primary Schools.	<p>1. Evidence review (including work in other areas) outlining benefits and disbenefits / risks and cost benefit, and recommendations</p> <p>2. Investigate opportunities for funding a pilot if evidence supports this</p>	<p>1. Evidence-based case to support or not support a pilot</p> <p>2. Proposal if appropriate, based on evidence and need</p>	<p>Sarah Bowman</p> <p>Sarah Bowman through CYPHWCG</p>	<p>By September 2014</p> <p>November 2014</p>

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		<p>3. Proposal for pilot based on evidence and need taken to Children and Young People's Health and Wellbeing Commissioning Group if evidence supports this</p>		Sarah Bowman & Lynda Brown	To fit commissioning cycles for 15/16 as necessary
13.	<p>The good practice underway in schools to minimise the impact of poverty on children is systematically disseminated to all schools and that all schools and academies are encouraged to implement this good practice</p>	<p>1. Good practice in schools is summarised into a good practice guide, including the information and guidance under recommendations 6, 10 and 11</p> <p>2. Identify the best method(s) of systematically sharing across all schools and academies, including selling benefits</p> <p>3. Investigate potential for awards / rewards to implement best practice in schools and academies</p> <p>4. Identify support need for schools and academies to implement the best practice</p> <p>5. Monitor implementation of initiatives</p>	<p>1. All schools and academies are aware of good practice across the Borough</p> <p>2. An increased number of schools work together to implement good practice, from the DATE baseline</p> <p>3. An increased number of schools implement good practice initiatives, from the DATE baseline</p>	<p>Diane McConnell</p> <p>Diane McConnell</p> <p>Diane McConnell</p> <p>Diane McConnell</p> <p>Diane McConnell</p>	

